

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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**Applicant:** Scott Faber, et al                    **Examiner:** DANIEL LASTRA  
**Serial No.:** 09/808,475                        **Art Unit:** 3622  
**Filed:** March 13, 2001                        **Confirmation:** 3558  
**Title:** Apparatus and Method for Recruiting, Communicating With, and Paying Participants of Interactive Advertising

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**STATEMENT OF THE SUBSTANCE OF THE INTERVIEW**

Applicant thanks the Examiner for a telephone interview between Examiner Daniel Lastra and Applicant's representative John Ward on July 19, 2007. Claim 1 and U.S. Patent No. 6,223,165 (Lauffer) were discussed. A claim amendment to add the limitation of "to generate a balance to be paid to the user; enabling the user to purchase one or more items advertised by the selected link by deducting from the balance to be paid to the user" was proposed. Further details can be found in the Examiner's Interview Summary mailed on July 25, 2007 and the Applicant's response filed on July 19, 2007.

Respectfully submitted,

Date: September 5, 2007

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